

# office automation

List  
2026

Technologies and models for digital business



**Office Automation** is the communication platform it is aimed at digital innovation professionals.

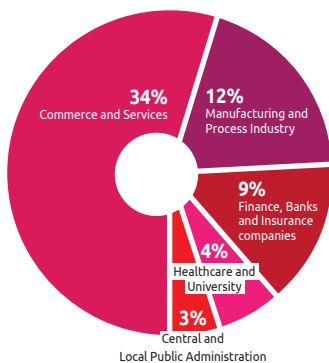
The magazine - The website – The newsletter

[www.officeautomation.soiel.it](http://www.officeautomation.soiel.it)

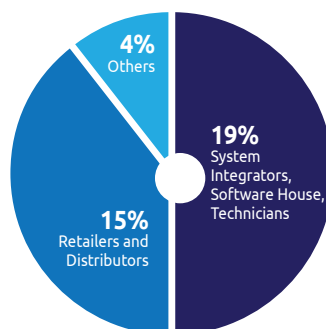
## The readers

### Market sector

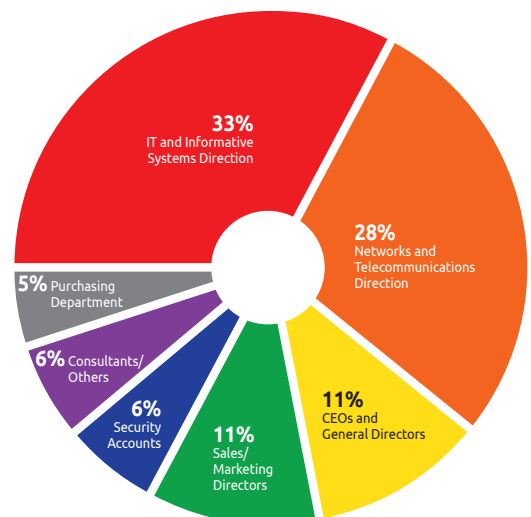
#### End users



#### Value chain



## Business role



## **No. 1/2026 (Distributed in March)**

- New Data Architectures
- Software Quality: Platforms Supporting the Software Lifecycle and the Skills Involved
- User Voices: The CFO and Digital Transformation

## **No. 2/2026 (Distributed in May)**

- Business Process Automation Today
- Integration Between Information Technology (IT) and Operational Technology (OT)
- User Voices: The Digital Factory

## **No. 3/2026 (Distributed in July)**

- Customer-Centric Strategies: CX, eCommerce, Customer Care
- Business Intelligence in the Age of AI
- User Voices: Digital Tools for Marketing & Customer Care

## **No. 4/2026 (Distributed in September)**

- Digital Infrastructures: Datacenters & Cloud
- The Value of the Channel Today
- User Voices: Finance and Insurance

## **No. 5/2026 (Distributed in November)**

- Digital Security: Between Challenges and Collaboration
- ESG & Digital
- User Voices: The Chief Compliance Officer

## **No. 6/2026 (Distributed in January)**

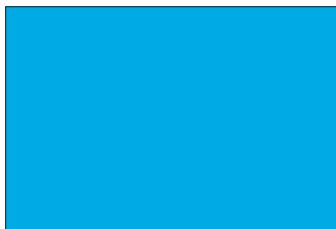
- Smart Office & Smart Building
- Today's Telecom Networks and Services
- User Voices: Retail

## ADVERTISING

<b>Full page</b>	€ 2.500,00
<b>Half page</b>	€ 1.400,00
<b>Cover positions</b>	
Knocker	€ 6.000,00
Front cover + 6 page editorial	€ 6.500,00
Inside front cover	€ 3.000,00
Inside back cover	€ 2.700,00
Back cover	€ 4.000,00
<b>Special positions</b>	
Page 1	+10%
<b>Advertorials</b>	
Single page	€ 3.000,00
Double page	€ 4.500,00
Triple page	€ 5.500,00
<b>Inserts</b>	
Estimate only upon presentation of the sample.	
<b>Agency commissions</b>	15%
<b>Quantity discounts</b>	(VAT non included)

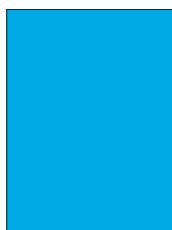


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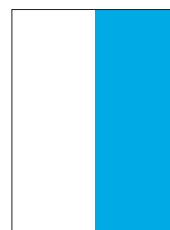
### Cover + Cover flap

- cover mm 210 x 297 + mm 416 x 297
- with overlays mm 216 x 303 + mm 420 x 303



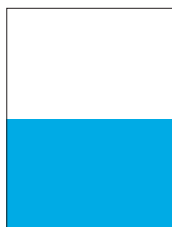
### Full page

- bleed mm 210 x 297
- with bleeds mm 216 x 303



### 1/2 vertical page

- bleed mm 105 x 297
- with overlays mm 111 x 303



### 1/2 page horizontal

- bleed mm 210 x 148
- with overlays mm 216 x 154

## PROFILE AND DISTRIBUTION

<b>Format</b>	mm 210x297
<b>Packaging</b>	Stitched paperback binding
<b>Printing material</b>	High resolution PDF
<b>Release date</b>	End of second month
<b>Periodicity</b>	Bimonthly
<b>Distribution</b>	16.000 (20% printed copies - 80% digital copies)
<b>Annual subscription</b>	Italy € 68,00

## 1 BANNER TOP HOME

Dimensions: 1320 x 100 px  
Manageable formats: jpg, png, gif  
Max weight: 2 MB

## 2 SQUARE HOMEPAGE BANNER Right Column (Top - Central - Bottom of Page)

Dimensions: 300 x 250 px  
Manageable formats: jpg, png, gif  
Max weight: 2 MB

## 3 EDITORIAL

- Approximately 2,500 characters
- Single image or photo gallery
- 1 "do follow" link

DISPLAY BANNER TOP HOME (1 month)	€ 500,00
HOMEPAGE SQUARE BANNER (per month)	€ 400,00
HOMEPAGE DOMINATION (per month)	€ 1.500,00
EDITORIAL	€ 500,00

(VAT non included)



The newsletter is the weekly update addressed to over 25.000 contacts containing the insights and the market news published on the Office Automation website.

*La newsletter di*

## **officeautomation**

Tecnologie e modelli per il business digitale

### L'evoluzione della produzione additiva

I cambiamenti, le applicazioni e i trend di questo processo produttivo.

»»» [Leggi l'articolo](#)

#### Broadcom Italia, Mario Derba è il nuovo managing director

Derba sarà responsabile della relazione e dello sviluppo dei clienti, andando a soddisfare le loro esigenze commerciali con l'aiuto dell'ecosistema di partner locali.



#### Stormshield presenta il nuovo firewall industriale SNi10

Il nuovo firewall è pensato per garantire la continuità operativa di architetture complesse e soddisfare i requisiti delle infrastrutture critiche del settore industriale.



#### Siemens, presentati Solid Edge 2025 e Solid Edge X

Solid Edge 2025 è stato aggiornato con migliorate funzionalità per la gestione dei dati e per la collaborazione, mentre Solid Edge X porta Solid Edge nel cloud.

#### VTEX, un report per spiegare le nuove modalità di acquisto online

Social commerce, live shopping e concierge shopping sono ancora sottoutilizzate, ma rappresentano un'opportunità significativa per i brand.

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